

# HOSPITALITY & TOURISM

Do you have a passion for people? Have an appetite for a creative career in culinary arts?  
Are you compelled to WOW concert crowds?

## Look around you...

Hospitality & Tourism offers many exciting careers for vibrant and energetic people. People working in this industry have opportunities within hotels & resorts, culinary arts & restaurants, area attractions & golf courses and concerts & special events – just to name a few.

In the State of Alabama, tourism accounts for over 162,000 jobs statewide with combined payrolls of over \$3.6 billion. Each year our state welcomes more than 20 million visitors who spend over \$9.3 billion within our local economies.

## What It Takes:

- Strong written and verbal communication skills
- A positive attitude and desire to help others
- Ability to work in a fast-paced team environment
- Multi-tasking, good organizational skills with attention to details

## Check Out This Cool Career...

### Pastry Chef

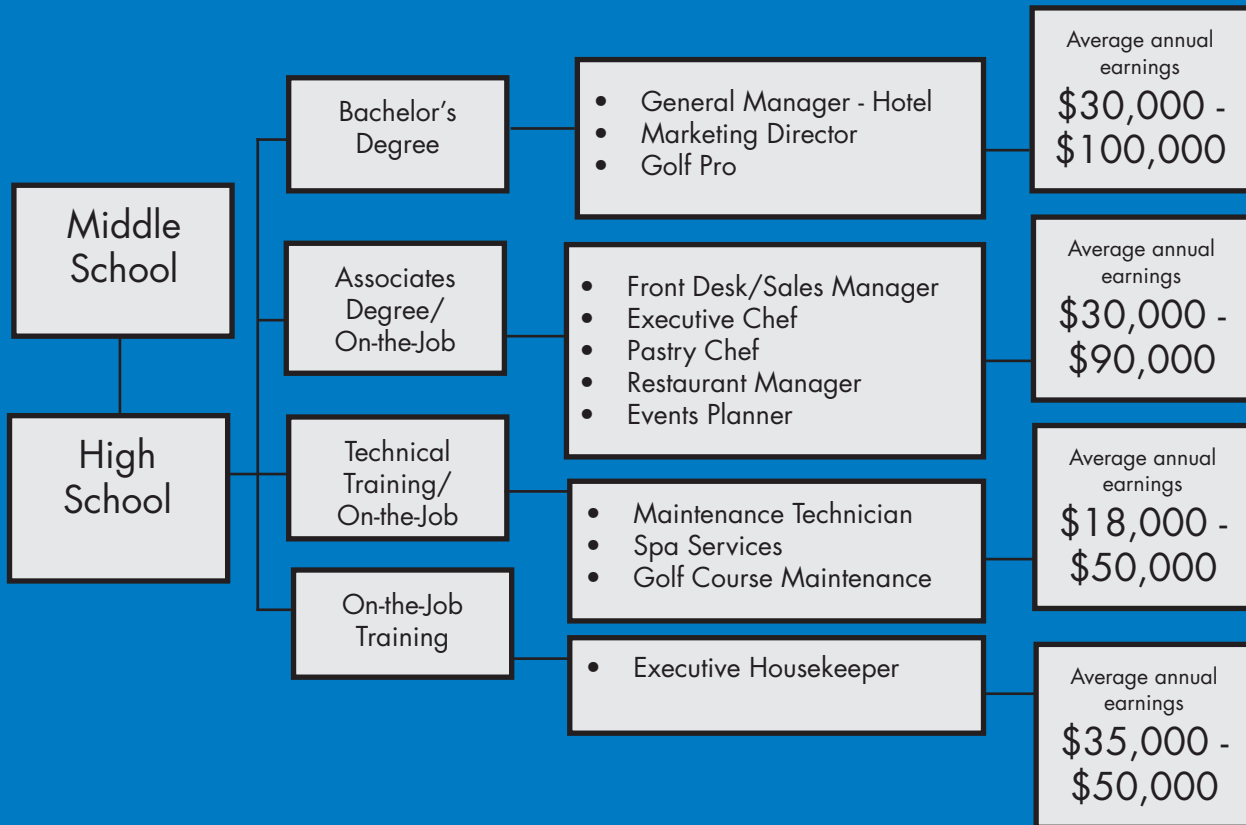
As a pastry chef, your job description may include the following kinds of tasks: overseeing kitchen staff, ordering supplies, producing baked goods, decorating and plating various pastries and desserts and keeping the kitchen organized. Pastry chefs need to be able to bake, which involves attention to detail, knowledge of ingredients and a fair amount of patience. They also need to have artistic ability and creativity to produce pastries and desserts that look as good as they taste.

## High-Wage, High-Demand Careers in Hospitality & Tourism

Occupations:	Education required:	Work Experience:	Average Annual Salary:
General Manager - Hotel	Bachelor's Degree	5 - 7 years	\$ 50,000 - \$100,000
Golf Pro	Bachelor's Degree	5 - 7 years	\$ 30,000 - \$ 60,000
Marketing Director	Bachelor's Degree	5 - 7 years	\$ 40,000 - \$ 90,000
Front Desk/Sales Manager	Associates Degree	3 - 5 years	\$ 32,000 - \$ 60,000
Events Planner	Associates Degree/OJT	1 - 3 years	\$ 30,000 - \$ 60,000
Executive Chef	Associates Degree/OJT	5 - 7 years	\$ 40,000 - \$ 90,000
Pastry Chef	Associates Degree/OJT	3 - 5 years	\$ 30,000 - \$ 70,000
Restaurant Manager	Associates Degree/OJT	3 - 5 years	\$ 30,000 - \$ 55,000
Golf Course Maintenance	Technical Training/OJT	1 - 3 years	\$ 20,000 - \$ 40,000
Maintenance Technician	Technical Training/OJT	1 - 3 years	\$ 18,000 - \$ 35,000
Spa Services	Technical Training/OJT	1 - 3 years	\$ 20,000 - \$ 50,000
Executive Housekeeper	High School Diploma/OJT	3 - 5 years	\$ 35,000 - \$ 50,000

\*OJT = On-the-Job Training

# Career Paths in Hospitality & Tourism



## Hospitality & Tourism Partners



All worlds represented in this career expo require employees to be drug free.